

GE JINGYI JOYCE

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PROFILE

Passionate and self-motivated individual with 2 years experience in content writing, editing and multimedia development. Dedicated to leverage resilience and caring mindset in your team.

EDUCATION

2023-2024

University of Cambridge
Faculty of Education
MPhil in Arts, Creativity and Education
Core Course: Creative Pedagogy, Art Education, Art-based Research, Critical Thinking and Critical Writing

2019-2023

City University of Hong Kong
School of Creative Media
BAS in New Media
Core Course: Contemporary and New Media Art, Critical Theory and Social Engaged Art, Interdisciplinary of Art and Science, Sound Installation and Spatialization

AWARD & EXHIBITION

- Artwork exhibited in Tokyo University of the Arts
- Artwork presented and reported in CityU HK SCM Annual Show 2023
- Artwork exhibited in University of the Arts London
- Video work exhibited in Current Plans Art Space Hong Kong
- Recipient of Dean's List (Hong Kong)
- Outbound Exchange Scholar 10,000 HKD
- HKSAR Government STEM Scholarship
- Accepted in PSA China (Photography)
- HK Maritime Museum Lighthouse Heritage Research Certificate (LHRC)

SKILL

SOFTWARE

MS 365 | Excel | Adobe Photoshop |
Illustrator | Final Cut Pro | Blender

LANGUAGE

English (IELTS 7.5)
Mandarin (Native; 二级甲等)
Cantonese (Fluent)
Japanese (N1)

WORK EXPERIENCE

ArtAsiaPacific Magazine May 2025 – Jun 2025

English Editor (Intern)

- **Art News Writing:** Independently wrote about web news and exhibition preview; Assisted the editorial department in fact-checking and polishing magazine articles
- **Coordination:** Liaised with authors, contributors and galleries to maintain cooperative relationships

Hong Kong Pi Innovation Ltd. May 2021- Aug 2021

STEAM/ Creative (Intern)

- **Course Material Design:** Independently used Rhino to design teaching packages and developed "Zoetrope" in 3 versions which was applied to teaching use

Beijing UCCA Contemporary Art Museum

Public Practice Designer (Intern)

Dec 2020 - Jan 2021

- **Exhibition Material Design :** Assisted Public Practice Department to use Adobe site to design exhibition materials, including posters and social media images

CAMPUS EXPERIENCE

Cambridge University, Wolfson Art Committee

Art Ambassador

Oct 2023 - Jul 2024

- **Event Coordination:** Collaborated with college to assisted with the exhibition at Wolfson Art Gallery; Managed monthly meetings and made College art plans

TEDxCity University of Hong Kong

Oct 2022 - Mar 2023

Creative Manager

- **Multimedia Design:** Collaborated with the creative team to design visual graphics for banners, posters and souvenirs

CityU HK, Global Engagement Office May 2022 – May 2023

Video Producer

- **Video Production:** Worked closely with the team to plan 5 episode of the campus program "City U and Me" , engaged with shooting videos and edit videos, adding subtitles

Tongji University, College of Design and Innovation

Teaching Assistant (Media Design)

Feb 2022 - Jun 2022

- **Teaching:** Assisted with teaching online courses under Covid-19 every week, traced students' progress in abnormal situation, ensuring course results achieved